If You Miss Your SHOPPING NEWS PHONE RAndolph 3215

DALY CITY SHOPPING NEWS

Complete Coverage in Daly City and Colma

Published Each Friday — Daly City, San Mateo County, California, Friday, October 22, 1943 — Door Handle Distribution

"EDWARDS"
PRESCRIPTION
DRUG STORE
6272 Mission Street

Chocolates In Boxes
Boxed Writing Paper
Xmas Wrappings
Hallowe'en Masks
Kotex 54's - 89c
Mechanical Pencils 15c
School Supplies
100 Aspirin Tablets 19c
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Glass Refills for Thermos Bottles ½ pt. - Pt. - Quart
Hot Water Bottles & Fountain Syringes
Musical Instrument Strings
Dextro Maltose No. 1 (Limit One)
Nail Polish Remover Large Bottle 15c
GIN - Qts., Fifths
RUM - Fifths, Quarts

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6939 Mission Street
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BUILDING
supplies in "new or equal."
Lumber, Doors, Windows, Wall Board, Roofing, Plumbing Fixtures, Pipe, Fittings, Toilets

MIDTOWN LIQUOR STORE
7144 Mission Street
Phone ELkridge 2128
ADVERTISED BRANDS OF QUALITY LIQUORS, WINES, BEERS, MIXERS AND TOBACCOS AT MIDTOWN
CLOSED SUNDAYS
We recommend Midtown Cleaners & Pressers
7146 Mission Street


10% OF INCOME
IS OUR QUOTA
IN WAR BONDS

Hillcrest Circle No. 143, UAOD
PUBLIC WHIST
MONDAY, OCT. 25, 8:30 p. m.
MASONIC HALL
3 Cash Prizes - 5c. Cards 25c

WANTED TO RENT
Home in Daly City, by responsible party, permanently employed.
PHONE ELkridge 1359 or RAndolph 3215

R IS FOR RELIABLE
★ For a long time, now, we have been displaying the "Reliable Prescriptions" insignia presented below. And our patrons have found that it is a mark with a meaning. For, here, "Reliable" means RELIABLE—in every sense of the word. Why not bring your next prescription here?
McGRAW BROTHERS
Prescription Pharmacists
"THE CORNER DRUG STORE"
Daly City RAndolph 6012
RELIABLE Rx PRESCRIPTIONS

Phone RAndolph 9805
6498 Mission Street
We Call and Deliver
Mechanic On Duty
HOURS: Week Days, 10 A. M. to 8 P. M.
Open On Sundays
JEAN'S SUPER SERVICE STATION
AUTO REPAIRING AND BATTERIES
BRAKES RELINED — Rely on your brakes instead of your horn.
Rio Grande Products — Greasing and Oiling

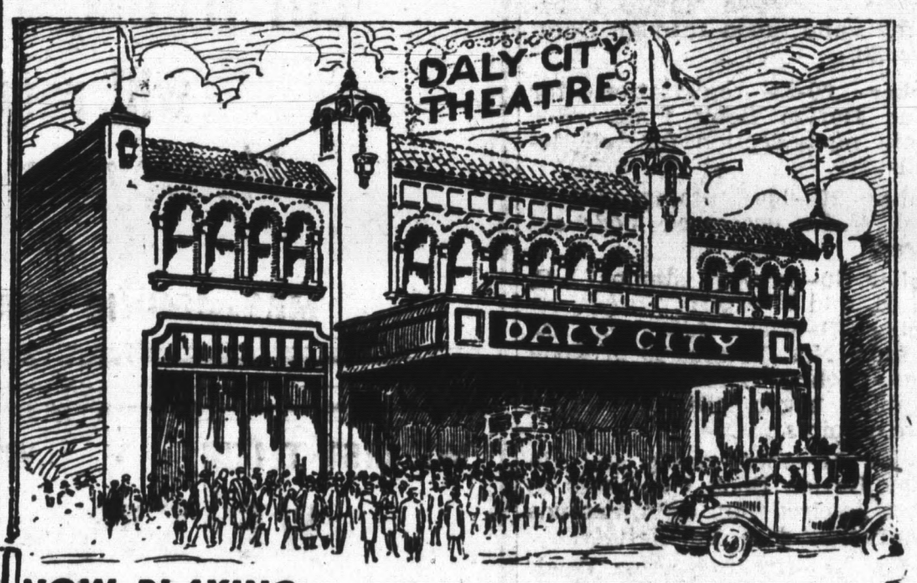
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AND HAVE YOUR RADIO FIXED WITH THE CHANGE
BYRNE RADIO STORE
RAnd. 7782 — 6241 Mission Street — Opp. Daly City Theatre

PLANT A VICTORY GARDEN
PLANTS READY NOW FOR FALL PLANTING
Visitors Welcome - Gardening Advice
DALY CITY NURSERY
Telephone DElaware 9907
F. and S. Bryant, Props. — 559 San Diego Ave.

KEEP 'EM ROLLING!
USE A
MOTOR TUNEUP
TO STRETCH YOUR RATIONED MILEAGE
FRANK'S UNION SUPER SERVICE STATIONS
No. 1 — 6200 Mission St.
No. 2 — Alemany Blvd. at Sickles


Our Careful Cleaning MAKES CLOTHES LAST LONGER
8-HOUR SERVICE
We Operate Our Own Plant
ALL CLEANING DONE ON PREMISES
DALY CITY CLEANERS
6274 Mission Street — Phone DElaware 5261


REB'S UPHOLSTERY SHOP
26-28 Hillcrest Drive — DElaware 4591
Complete Electric Train Set For Sale



NOW PLAYING—
Thursday, Friday, Saturday, October 21-22-23—
DEANNA DURBIN, JOSEPH COTTEN in
"HERS TO HOLD"
Also McDONALD CAREY, BETTY RHODES in
"SALUTE FOR THREE"
Sunday, Monday, Tuesday, October 24-25-26—
GEORGE RAFT, SIDNEY GREENSTREET, PETER LORRE in
"BACKGROUND TO DANGER"
Also ALLEN JONES, JANE FRAZEE, ANDY DEVINE in
"RHYTHM OF THE ISLANDS"
Wednesday, October 27—
WILLIAM BOYD in
"UNDERCOVER MAN"
Also CHESTER MORRIS, JEAN PARKER, BARRY SULLIVAN in
"HIGH EXPLOSIVE"
Thursday, Friday, Saturday, October 28-29-30—
BILL ROBINSON, LENA HORNE in
"STORMY WEATHER"
Also MERLE OBERON, BRIAN AHERNE in
"FIRST COMES COURAGE"

DALY CITY SHOPPING NEWS

Published Every Friday by Daly City Record
3317 SAN JOSE AVE. Telephone RANDOLPH 3215

ALBERT H. BOYNTON ..... Publisher
MRS. ALBERT H. BOYNTON ..... Editor
CLAUDE N. MOORE ..... Business Manager

WAR CHEST

A new weapon of war has been devised, produced, and perfected, and now has been placed in the hands of the American public to operate.

This new instrument of war is the National War Fund, which combines 17 great national war causes in one tremendous campaign. Our local war chest drive is a part of this nation-wide effort to support the USO, services to war prisoners and the merchant marine, and the organizations which provide relief for our beleaguered allies.

It is a potent weapon. It will fight alongside our sons and brothers who are spilling their blood on the far-flung battle fronts of the world. It will fight with the war-scarred Russians and Chinese, with our British brothers in arms, with the starved, oppressed peoples whose spirits cannot be crushed by the heel of the Jap or the Nazi. And it will guard our home front against disease and delinquency, fend off the weaknesses to which any nation at war is subject.

Our security today we owe to the men who are fighting our battles, fighting for our homes, our families. The future of every American hangs on the victories these men achieve, the defeats they suffer. It becomes our solemn duty to do everything in our power to help them win this life-and-death struggle.

Support of this all-inclusive campaign is a privilege open to all Americans. It's up to us to put the ammunition in this new weapon.

"Date Conscious"? You'd Better Be - -

Here is a list of those ration dates, which make calendar-watchers of all local housewives, motorists, or, in fact, anyone who wishes to eat, drive his car, or buy an occasional pair of shoes.

August 16—stamp 14 in War Book One, good for 5 pounds of sugar, became valid; good through October.

September 22—No. 8 coupons for A book holders became valid. Good for 3 gallons of gasoline, each.

September 26—brown stamps C in Book Three became valid, good through October 30.

October 3—brown stamps D became valid; good through October 30.

October 10—brown stamps E became valid; good through October 30.

October 17—brown stamps F became valid; good through October 30.

October 20-23—registration for War Ration Book Four. See main news section for full details.

October 20—blue stamps U, V, and W for processed foods expired.

October 30—brown stamps C, D, E, and F expire.

October 31—last date to use stamps Nos. 15 and 16 in Book One, each good for 5 pounds of canning sugar. Stamp No. 14 also expires.

October 31—shoe stamp 18 (in War Ration Book One) was to have expired but OPA extends expiration date indefinitely.

October 31—tire inspection deadline for B book holders.

November 1—housewives will start using green stamps A, B, and C in War Ration Book Four for processed foods. The stamps will be valid through December 20.

November 1—Book Three "airplane" series stamp No. 1 becomes valid; good for one pair of shoes.

November 20—blue stamps X, Y, and Z valid through this date.

November 21—No. 8 gasoline coupons good for 3 gallons each through this date.

November 30—deadline for inspection of tires, C book holders.

March 31, 1944—deadline for inspection of tires for A book holders.

NEW TIRE RULINGS

Eligibility for new passenger tires (Grade I) has been restricted on C book drivers with a mileage of 601 miles or more per month. All B drivers and some C book holders will now be eligible only for used and recapped tires. The number of new passenger tires available for rationing in the October quota will be reduced by one-fifth, the OPA recently announced. Quota for farm tractor and implement tires for October is 59,800 as compared with 73,600 in September.

LEATHER SOLE SHORTAGE

Synthetic rubber and plastic will be used to help relieve this winter's leather shoe sole shortage, according to WPB. The output of rubber soles will be used on rationed shoes and for shoe repair.

Hillcrest Druids Announce Whist

Daly City vicinity whist players are cordially invited to attend the Monday, October 25, whist party to be given by Hillcrest Circle No. 143, U. A. O. D. at Masonic hall, 17 Hillcrest drive. Playing will begin at 8:30 p. m. and many beautiful prizes, including three cash awards, are to be given.

Co-chairmen are Mrs. Victorine Lombard and Mrs. Audrey Code, arch druidess.

Preceding the public whist, members of the circle will hold a business meeting starting at 7 p. m.

Activity Calendar

Friday, October 22

10 a. m. - 4 p. m.—Regular meeting, Red Cross Workroom, Theatre hall.

3 p. m.—Regular meeting, Brownie Scouts No. 7, No. 5 firehouse.

3:30 p. m.—Regular meeting, Girl Scout Troop No. 4, Legion hall.

4 p. m.—Regular meeting, Cub Den No. 3, Pack No. 141, 249 Woodrow

6 p. m.—Special Cub Pack meeting, No. 141, Grace Church of the Nazarene, Vista Grande and Santa Barbara avenues.

8 p. m.—Visiting Bethels' Night, Bethel No. 26, O. J. D., 2668 Mission street.

8 p. m.—Regular meeting, Company No. 4, D. C. F. D., Roosevelt and Peoria streets.

8 p. m.—Regular meeting, Old Glory Post No. 2044, V. F. W., Eagles hall.

8:30 p. m.—Public whist, Emydian Institute No. 154, Y. L. I., Holy Angels hall, San Pedro road.

Monday, October 25

7 p. m.—Regular meeting, Boy Scout Troop No. 141, Grace Church of the Nazarene, Vista Grande and Santa Barbara avenues.

7 p. m.—Business meeting followed at 8:30 p. m. by public whist, Hillcrest Circle No. 143, U. A. O. D., Masonic hall.

8 p. m.—Regular meeting, Auxiliary No. 3, D. C. F. D., Mission and Westlake.

8 p .m.—Regular meeting, Daly City Council, City hall, 75 Wellington avenue.

8 p. m.—Regular meeting, Company No. 6, D. C. F. D., Werner avenue firehouse.

Tuesday, October 26

2 p. m.—Public whist, Ladies Home Club, Werner avenue clubhouse.

8 p. m.—Regular meeting, Daly City Band, No. 5 firehouse, Oliver and Bellevue.

8 p. m.—Devotions, Our Lady of Perpetual Help church, 60 Wellington avenue.

Wednesday, October 27

10 a. m. - 4 p. m.—Regular meeting, Red Cross Workroom, Theatre hall.

12:10 p. m.—Regular meeting, Daly City-Colma Lions club, Colonial Drive Inn.

4 p. m.—Regular meeting, Cubbies, Pack No. 141, Grace Church of the Nazarene, Vista Grande and Santa Barbara avenues.

7:30 p. m.—Regular meeting, Auxiliary No. 7, D. C. F. D., 188 Santa Barbara avenue.

7:30 p. m.—Regular meeting, Sea Scout Ship No. 144, 6266 Mission street.

7:45 p. m.—Weekly prayer meeting, Grace Church of the Nazarene, Vista Grande and Santa Barbara avenues.

8 p. m.—Regular meeting, Company No. 2, D. C. F. D., Santa Barbara and Parkview avenues.

8:30 p. m.—Public whist, Cypress Circle No. 14, U. A. O. D., Colma Community Center building, Dunks street.

Opera Association

The San Francisco Opera association will open its 1943-44 concert season, Sunday afternoon, October 31, at the Opera House, with a presentation of General Platoff's internationally famous Don Cossack chorus. The concert is the first of some score of major attractions to be offered in the Opera House during the current season.

This opening event follows the day after the closing of the Opera Association's Twenty-first anniversary season. On the following week-end, Saturday night, November 6, the Opera association will present its second concert attraction, Draper and Adler, famous dance and harmonica duo.

The Don Cossack chorus was organized in Prague in 1926 under the patronage of President Masaryk then president of Czecho-Slovakia and Foreign Minister Benes. It consists of 27 members under the direction of Nicholas Kostrukoff.

NOTICE TO CUSTOMERS

CUT 'N KURL BEAUTY SHOP
will reopen
Monday, October 25

MRS. JENNIE BORELLI, Prop.

WE LIST THEM - WE ADVERTISE THEM
WE SELL THEM!
List your property with a LOCAL, active broker who daily contacts prospective buyers of DALY CITY and peninsula properties.
WILL PAY CASH OR REFINANCE YOUR PROPERTY
We pledge ourselves to deal honestly with you and for you.
HIGHFIELD REALTY CO.
6147 Mission Street RAndolph 7984



Have
AUTO GLASS INSTALLED
HERE - NOW!
Winter rains are on the way -- start today to make your present car last longer!
For estimate call
COLMA AUTO PARTS
7244 Mission St. Phone RAndolph 7279

Cleaning, Pressing
Hat Renovating
Repairing and Alteration
WARDROBE CLEANERS AND PRESSERS
T. B. JONES, Prop.
6748 Mission St. JUniper 4-8321

Do you read the "papers"?

Certainly, everyone reads the "papers" for latest news, these days. But does your copy of the papers include local news of your neighbors, your city government, your home defense efforts, announcements by YOUR stores?

Not unless you read The Daly City Record, it doesn't. For San Francisco news is not Daly City news. Tax rates, civilian defense regulations, city government news (even county government news) from San Francisco do not apply in Daly City. You won't find your school news, organizational activities, etc., in San Francisco newspapers.

HEADLINES FROM THE OCTOBER 21 RECORD—
--Daly City War Chest Drive Opens
--War Council Arranges Drill
--Draft Board Mails Form To Fathers
--Jeff High Team Loses League Game
--Two Men Hurt In Auto Accidents
--Plan Hallowe'en Party For Servicemen
--Film Of London Bombing Shown

To keep informed on LOCAL news, read
THE DALY CITY RECORD
35c per Month - Three Months for $1.00
Phone RAndolph 3215 3317 San Jose Ave.

Buy Bonds & Stamps

— EVERY PAY DAY —



SAFEWAY Homemakers' Guide



Ideas for cold weather lunches

Good fresh bread, and a tasty, nutritious filling—those are the foundation of many a good cold-weather lunch! Fill it out with anything that strikes your fancy, plus something hot to drink, and you have a mid-day meal that will carry you right through the afternoon. Safeway has the makings!

Peanut Butter REAL ROAST 1-lb. jar **27¢** 2-lb. jar **49¢**

Julia Lee Wright Bread
It's enriched and a basic part of a substantial lunch.
1½ lb. Sandwich loaf..... **12¢**
TRY JULIA LEE WRIGHT WHEAT BREAD

Guthrie Soda Crackers
1-lb. carton **9¢** 2-lb. carton **17¢**

Peanut Butter Skippy, chunk or creamy—1-lb. jar **37¢**
Oleomargarine Dalewood, (4 pts.)—1-lb. ctn. **23¢**
Toast Wafers WHEAT, Loose Wiles—1-lb. ctn. **19¢**
Ralston Ry-Krisp 7½-oz. ctn. **10¢**
Boyden Honey or Beeville—32-oz. jar **52¢**

Potted Meat Libby, (2 pts.)—No. ½ can **9¢**
Chopped Olives Bell, ripe—4½-oz. glass **13¢**
Chocolate Malt Hawaiian Poyo—12-oz. glass **48¢**
Pea Soup Mix Susanna—3-oz. pkg. **8¢**
AlbersCorn Flakes 11-oz. ctn. **8¢**

Two Vitally Important Dates For This Week

1—Be sure to get your Food Ration Book #4. Registration October 20, 21, and 22 only. Bring your #3 Books. Don't delay. *Late registrants will not* be able to apply until late in November.

2—*Your National War Chest drive is on*—one appeal covers both the War Front and Home Front. Give enough.

Safeway Farm-Fresh Produce

Potatoes U. S. No. 1 Russets **10 Lbs. 39¢**
Celery Fancy Quality **2 lbs. 15¢**
Cranberries Fancy Oregon **Pound 29¢**

"Produce Prices Subject to Market Changes . . . Stock On Hand."

Northwestern Delicious APPLES lb. 12¢

AIRWAY COFFEE Whole Roast 1-lb. pkg. **20¢**
CRISCO SHORTENING (4 pts.) 1-lb. ctn. **24¢**
FISHERS ZOOM CEREAL 1¼-lb. ctn. **19¢**
STRONGHEART DOG FOOD Concentrated 8-oz. pkg. **7¢**
DUCHESS Salad Dressing 8-oz. jar **13¢**
SUZANNA PANCAKE FLOUR & Waffle Flour 20-oz. pkg. **9¢**

RATIONED FOODS

MELBA PEACHES Del Monte (27 pts.)—No. 2½ can **23¢**
FRUIT COCKTAIL Min Calif., (27 pts.)—No. 2½ can **29¢**
PINEAPPLE JUICE Dole (10 pts.)—No. 2 can **13¢**
GREEN BEANS Briargate, cut (8 pts.)—No. 2 can **16¢**
RED HILL CATSUP TOMATO—(15 pts.)—14-oz. bottle **13¢**
GOLDEN CORN Highway, Cr. style (13 pts.)—No. 2 can **12¢**
SWIFT PREM Luncheon meat (5 pts.)—12-oz. glass **35¢**
MARGARINE PARKAY (4 pts.)—1-lb. ctn. **26¢**
DEVILED MEAT Cudahy, genuine, (1 pt.)—No. ¼ can **15¢**
ROYAL SATIN Shortening (4 pts.)—1-lb. ctn. **22¢**
CHERUB MILK Evaporated (1 pt.)—Tall can **3 for 27¢**

Prices in this ad are effective Tuesday through Saturday, October 19 to 23, inclusive, in San Francisco, Oakland, Alameda, Berkeley, Piedmont, Hayward and other cities and towns in San Mateo, Alameda, and Contra Costa Counties unless changes are required as result of new regulations from the Office of Price Administration.

SAFEWAY MEATS

T-BONE STEAKS Porterhouse or Club "A" grade Beef (12 pts.) POUND **42¢**



SIRLOIN STEAKS tender, full flavored, "A" grade beef—(11 pts.) POUND **32¢**
LEGS OF PORK sweet pickled, whole or butt half (7 pts.) POUND **29¢**
PRIME RIB ROAST fine "A" grade beef, 7-inch cut—(10 pts.) POUND **30¢**
PLATED CORNED BEEF choice meaty cuts—(6 pts.) POUND **15¢**

TYPICAL VALUES

Purex Bleach ½-gal. jug **23¢**
Pancake Flour & WAFFLE FLOUR, Sperry—48-oz. pkg. **26¢**
SKINNERS RAISIN BRAN CEREAL—10-oz. ctn. **10¢**
S&W Coffee Reg. or drip—1-lb. glass **32¢**
Albers Corn Meal white or yellow—2½-lb. pkg. **18¢**
White Rice MJB—2-lb. ctn. **25¢**
Figco Health Drink 1-lb. ctn. **23¢**

Beer Values

Brown Derby Beer (plus deposit)—11-oz. bottle **4 for 28¢**
Rainier Beer (plus deposit)—11-oz. bottle **3 for 28¢**
Acme Beer (plus deposit)—11-oz. bottle **3 for 28¢**

MALT & MILK LAYER CAKE Two layers of Malt and Milk Dough filled and iced with brown sugar icing **30¢**
CINNAMON ROLLS Pkg. of 6 **15¢**

All advertised items subject to having stock on hand and price changes occasioned by new Office of Price Administration regulations.

Julia says- Let the Children Cook

LAST MONTH, in one of these columns, I talked about the way youngsters like to put up their own school lunches. And, to tell the truth, I was amazed at the number of readers—both young and old—who wrote me afterward. Almost everyone was quick to point out that the younger generation not only likes to pack lunches, but also gets real satisfaction from various kinds of practical cooking.

More than one reader added this very timely thought: nowadays, when so many mothers are busy with war work, it's a real family help when the children take an active part in making the kitchen run smoothly. It gives *them* the feeling of "doing something" important, too.

I've found through my own experience that youngsters make creditable cooks provided they're not hurried and provided they start out on things they really like. For example, boys can handle this one enthusiastically and skilfully, right off the bat:

WAFFLES AND PANCAKES

2 cups enriched flour
2 tsps. baking powder
2 tbsps. sugar
½ tsp. salt
2 eggs
1½ cups milk
4 tbsps. melted shortening

Sift flour, measure; sift again with baking powder, sugar and salt. Beat eggs in large bowl with rotary beater; add milk and shortening; beat until well mixed. Add flour mixture and beat with rotary beater until smooth.

For Waffles: Bake in hot waffle iron about five minutes or until no more "steam" escapes and waffles are a golden brown. Do not "peek" while baking. Makes six 6-inch waffles.

For Pancakes: Drop batter by tablespoonfuls on hot, slightly greased griddles. Turn cakes when bubbles break. Bake until golden brown. Makes 10 to 12 medium-sized pancakes (4 inches in diameter).

(NOTE: For the pancake recipe, eggs may be reduced to one and shortening to two tablespoonfuls).

And these are a "natural" for girls to start out on:

BONNIE BIE COOKIES

2 cups enriched flour
½ tsp. soda
1 tsp. baking powder
½ tsp. salt
2 cups quick oats
1 cup seedless raisins
1 cup coarsely chopped nutmeats
¾ cup shortening
1 cup brown sugar
2 eggs
½ cup milk

Sift flour, measure and sift with dry ingredients; add oats, raisins and nutmeats. Cream shortening with sugar; add well-beaten eggs and milk; combine with flour mixture. Drop by teaspoonfuls on greased cookie sheet. Bake in moderate oven (375° F.) 12 to 15 min. Makes 6 dozen.

Julia Lee Wright Director
Safeway Homemakers' Bureau



Why Don't You Form Your Own Shopping Club

Just get four of your neighbors to join you in taking turns driving to the store. It's a cooperative, helpful idea that multiplied by millions will go a long way toward keeping our cars rolling for the duration.

SAFEWAY

Want To Do You

Then Answer Yo Co For Support of T Wa

T. R. HOPMAN
Electrician
RADIO SERVICE
DElaware 5629

BUY MORE WAR BONDS and STAMPS!

E. Gelsi
GELSI'S PLACE
MIXED DRINKS
BEER - WINE
6278 Mission Street
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John J. Fahey, Jr.
LAW OFFICES
Fahey, Kelleher & O'Connor
Russ Bldg., San Francisco
DOuglas 8166
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BUY MORE BONDS for VICTORY

Alfred W. Robertson
ROBERTSON'S EGG STORE
FRESH EGGS - BUTTER
Highest Quality - Lowest Prices
9 Hillcrest Drive
RAndolph 6846

Cliff Pettigrew
DALY CITY GARAGE
TOWING - REPAIRING
47 Hillcrest Drive
RAndolph 2930

Albert E. Pulley
CENTRAL CREAMERY
TASTY SANDWICHES
Milk Shakes - Sodas - Sundaes
6331 Mission Street
ELkridge 4220

William Kerch
ELECTRIC MOTOR HOUSE
Electric Motors - Any Type
Any Size - Bought - Sold
Rewound - Exchanged
6999 Mission Street
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JAMES E. DONAHUE
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Sales and Service
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Rose Hanson
DALY CITY CREAMERY
For Young And Old Alike
Ice Cream - Sodas - Sundaes
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MERITT ELECTRIC
244 Hillside Blvd.
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MATHER BROS.
AUTO REPAIRING
WELDING
6041 Mission Street
DElaware 3426

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GOODNESS! LAURA LEE CANDIES
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Fred Lagomarsino
SCHOOL STREET NURSERY
Flowers and Plants of All Kinds
The Year Around
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DElaware 0981

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RAndolph 1871

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Upholstery Shop
26-28 Hillcrest Drive
Daly City
DElaware 4591

Grow A Victory Garden

J. F. Schultz
DALY CITY CLEANERS
4-HOUR SERVICE
6274 Mission Street
DElaware 5261 RAndolph 5781

G. Belli & Sons
COLMA PIONEER GROCERY
Colma, California
San Pedro Road
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PANTALEONI BROS.
DODGE & PLYMOUTH
Motor Cars
DODGE TRUCKS
Good Used Cars - Hood Tires
7046 Mission Street
RAndolph 3868

DON'T SPREAD FALSE RUMORS

P. W. Selby, Proprietor
PHIL'S GROCERY
108 Los Olivos Avenue
ELkridge 0458

Frank Cliff Curry
CURRY'S BARBER SHOP
Expert Haircutting For The Whole Family
6371 Mission Street

BACK THE ATTACK WITH WAR BONDS!

SIGN UP FOR WAR DUTY

Geo. Nick & Bro.
PHILOSOPHY STORE
Groceries - Fruits
Vegetables
31 Hillcrest Drive
RAndolph 2799

Mrs. Theresa Cerna
LA CERNA BEAUTY SALON
5 Wellington Avenue
DElaware 0868

Elton A. McGraw
McGRAW BROTHERS
Prescription Pharmacists
"The Corner Drug Store"
6300 Mission Street
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T. B. Jones
WARDROBE
Cleaners and Pressers
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CUT 'N KURL BEAUTY SALON
All Lines Beauty Culture
Prices Very Reasonable
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RAndolph 0292

Mrs. Elizabeth Barlesi
COLMA DRY GOODS
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6315 Mission Street
RAndolph 8227

Kaye Abrami
KAYE'S SMART SHOP
LADIES' APPAREL
INFANTS' WEAR
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ELkridge 3710

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Staple & Fancy Groceries
Fresh Fruits & Vegetables
301 Miriam Street
RAndolph 9667

Frances Vitzen
LITTLE BEAUTY SALON
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Scalp Treatments
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WARSHAWSKI'S DRY GOODS
Furnishings - Shoes
6340 Mission Street
DElaware 0231

L. H. COMER
HARDWOOD FLOOR CONTRACTOR
Old Floors Resurfaced and Refinished
159 Santa Cruz Avenue
RAndolph 9294

D. Fairchild
DALY CITY AUTO WRECKERS
Cars Bought For Scrap Metal for Uncle Sam
7201 Mission RAnd. 9592

G.
HANOVER GROCE
653 Hanover Street
DElaware 10336

W. Mushkin
HARRIS BROS.
Body and Fender Repairing
Complete Auto Painting
Radiator Repairs
Welding
5990 Mission DEl. 1173

BUY WAR BONDS!

Comply With Dimout Regulations

GROW A VICTORY GARDEN



How · I

This month, we nce th and, if possible, o untrie wherever they ma relie

Much is needed ighty when you write yo Remem of many small one up ev agencies, and then

The need is cru ive, o

DALY CITY MUST SEND ITS DOLLARS O to t It Must Help Its Own San Mateo Coun re A be Met

GIVE ONCE FOR ALL THESE

USO
United Seame
War Prisoners
Belgian War
British War R
French Relief
Friends of Lu
Greek War Re n
Norwegian Rel
Polish War Re
Queen Wilhelm
Russian War R
United China
United Czechos
United Yugosla d
Refugee Relief
United States the Care of ren

The money you give will do good round the w ill also we have combined the appeal of the National W with tha tion will be used for the families of men in the se the chi services needed to keep a community at war he and ef Give, generously, today. Add up your total g n doubl

Don Me

Part For Victory?

Country's Call
War Chest Drive

Is Your Heart?

nce three vital jobs—helping the people in unoccupied untries—maintaining the morale of our armed forces relieving distress in our own community.

ighty task, and the need will be met if your heart is big Remember, you make just one big contribution instead up everything you would be giving to all the separate

ive, and give all you possibly can!

to the Suffering People Around the Earth.
re Agencies. Both these Objectives Are to

In This Month's Drive

GIVE

And Give Through Your Hometown Group

Daly City War Chest Campaign

OPENING OCTOBER 18

Donations or Signup For Volunteer Work May Be Made With Your Daly City District Chairman, Mrs. Marce Trier, 158 Woodrow St. RAndolph 6652

ill also do good right in your own neighborhood for With that of our local agencies. Part of your contribu- the children of parents in war work, for the social and efficient.
n double it!

Joseph Sarto
VILLA SANITARIUM
Vale and Werner Streets
RAndolph 3636

A. J. GAGGERO
INSURANCE
7377 Mission Street
DElaware 8485

PAUL G. SELMI
REAL ESTATE - INSURANCE
NOTARY PUBLIC
39 Wellington Avenue
DElaware 2663

Mrs. Dezolina Scocca
MIDTOWN LIQUOR STORE
Daly City's Finest Wine and Liquor Center
Open Every Day
7144 Mission Street
ELkridge 2128

DOLAN BUILDING SUPPLY CO.
Lumber - Doors - Windows
Plumbing - Roofing
"New or Equal"
6939 Mission Street
RAndolph 6995

Lee Noack, Mgr.
New Colma Mill and Lumber Co.
BUILDING MATERIALS
HARDWARE
School & Bruno
DElaware 3344

Mrs. Eula Jakobsen
Spirella
Individual Corsetiere
Dress - Surgical
RAndolph 6895
332 Miriam St. Daly City

E. J. Allen
Daly City Mattress and Upholstering Co.
Mattresses Renovated
Made to Order
6754 Mission Street
DElaware 9792

L. Pinochi & L. Stanghellini
LUCCA MEAT MARKET
Mission Road Near Market St.
7370 Mission Street
RAndolph 6102

10 Per Cent Is Not Enough
BUY MORE WAR BONDS

B. Lasswell & I. Lasswell
W. C. LASSWELL & CO.
Morticians
6154 Mission Street
RAndolph 0100 - 0610

Albert H. Boynton
DALY CITY RECORD
PRINTING - PUBLISHING
3317 San Jose Avenue
RAndolph 3215

H. Werle
BUNGALOW NURSERY and FLOWER SHOP
Potted, Bedding and Novelty Plants
Flowers For All Occasions
Hillside Blvd. RAndolph 3718

F. & S. Bryant, Props.
DALY CITY NURSERY
Wholesale - Retail
JUMBO PANSIES
Now Ready
Time To Start Your
VICTORY GARDEN
559 San Diego Avenue
DElaware 9907

BUY BONDS!
Help Your Country NOW

A. M. HARRISON
PLUMBING and HEATING
HOME APPLIANCES
Sales and Service
6236 Mission Street
DElaware 1991

BUY MORE BONDS!

Dependable Repairs
Washers - Radios
BYRNE
6241 Mission Street
RAndolph 7782

A. Sardi, Mgr.
CENTRAL CLUB
BEER - WINE - WHISKEY
On Sale - Off Sale
6282 Mission Street
RAndolph 9616

SAVE YOUR TIN CANS

John Sacaldasis
DALY CITY COFFEE SHOP
FOR GOOD MEALS
6339 Mission Street
ELkridge 2657

BUY!
WAR BONDS and STAMPS

Jim Crudo
HILLTOP LODGE
DANCING
COCKTAILS
22 Hillcrest Drive
RAndolph 9591

Lina Sereni
ITALIAN CAFE
Homemade Sandwiches
BEER - WINE
6630 Mission Street
ELkridge 0616
Res. RAndolph 9589

Everett Bryan
SIGNAL COFFEE SHOP
BREAKFAST - LUNCHES
DINNERS
6298 Mission Street
RAndolph 9971

George Spoulos
THEATRE GRILL
FOOD OF QUALITY
CHEERFUL SERVICE
6233 Mission Street
RAndolph 9787

Tiny Britton
TINY'S NEW PLACE
MUSIC & DANCING
Every Night
6045 Mission Street
RAndolph 9583

Bob Witt
WIT'S END CAVE
DANCING EVERY NIGHT
Finest of Foods
RAndolph 9845
6055 Mission Street

Alex A. Johnson & Son ROOFING COMPANY
Tar and Gravel and Shingle Roofs
142 Winchester Street
DElaware 8418

Harry Gilmore
Gilmore's Inn
BEER - WINES - LIQUORS
SANDWICHES - TOBACCO
DElaware 1286
6456 Mission St. Daly City

PACIFIC COAST AGGREGATES
Ready Mixed Concrete
SAND - ROCK - GRAVEL
Pabco and Fir-Tex
Building Materials
Junipero Serra Blvd.
DElaware 3438

John Soldavini
BELLI MOTOR COMPANY
BUICK and CHEVROLET
SALES and SERVICE
San Pedro Rd. at Mission St.
Phone DElaware 6300

J. O. Carr
CARR'S SERVICE
Complete Lubrication Service
Washing and Polishing
6755 Mission Street
RAndolph 9755

We Specialize In Lubrication
Free Pick Up and Delivery Service
HAMMAR'S
Shell Service
Phone RAndolph 9821
6098 Mission St., corner of Goethe

Frank Rehe and Staff
***FRANK'S UNION* SUPER SERVICE STATION**
Motor Work Our Specialty
OPA Tire Inspection
6200 Mission Street

Frank C. Neumann
DALY CITY SHEET METAL
AIR CONDITIONING
Gas and Coal Furnaces Installed
General Repairing
6512 Mission Street
JUniper 4-4469

A. L. STOCKTON
Lumber Company
Redwood & Pine Lumber
Builders' Supplies
General Millwork
6100 Mission DEl. 6320

DALY CITY CAB
AND SEDAN SERVICE
6296 Mission Street
RAndolph 9742

Henry Combe
DALY CITY THEATRE
Mission & Flournoy
YUkon 2112

Vic Gotelli
JEAN'S SUPER SERVICE STATION
RIO GRANDE PRODUCTS
Auto Mechanic On Duty
Greasing and Oiling
6498 Mission RAndolph 9805

Pasquale Stanghellini
LUCCA RAVIOLI CO.
QUALITY GROCERIES
7370 Mission Street
RAndolph 6102
Residence - 151 Mateo Ave.
Res. Phone DEl. 5739

C. L. Williamson
THOMAS JEFFERSON CLEANERS
8 Wellington Avenue
RAndolph 6294

Volunteer For CIVILIAN DEFENSE

John J. Fahey, Sr.
INSURANCE REAL ESTATE
3 Wellington Avenue
DElaware 2981

Peter Venturino
PACKARD GMC
SALES and SERVICE
5975 Mission Street
RAndolph 9922

"Red" Keithley
KEITHLEY'S MARKET
Quality Groceries - Fruits Vegetables
6390 Mission RAnd. 5884

MILO'S MARKET DE LUXE

6315 MISSION ST.



Travel difficulties and busy daily schedules make it doubly necessary that housewives have a convenient, nearby source of supply for everyday requirements. Modern market restrictions have eliminated cut prices and other methods of coaxing shoppers across town in search of elusive "bargains." So today's food buyers can be offered only these things: full selection of quality stocks, competitive prices, courteous, helpful service, and convenient location. Daly City residents have these in full measure, when they make purchases at Milo's Market. This complete emporium combines departments specializing in every type of foodstuffs, all under one roof. Nationally advertised brands of packaged fancy and staple groceries; fine dressed poultry and a complete variety of fresh fish; fresh & cured meats selling in such great volume that a full choice of cuts and kinds is assured; and a veritable "vegetable garden" with mam moth displays of every pro duce item in season. Each department is manned by specialists in their own lines to give expert advice on selection and preparation. Each department is "tops" in its field, and rockbottom in its prices. You'll find our big-store methods of operation helpful to your household budget of dollars and points. And our one-stop shopping center saves your time and energy. Come to the "top of the hill" in Daly City - - to Milo's Market.







THE BIG STORE

	Name	Address	Phone	Prop. or Mgr.	Date Est.
ATTORNEYS	John J. Fahey, Jr.	3 Wellington	DElaware 2981	John J. Fahey, Jr.	1939
AUTO SALES AND SERVICE	Belli Motor Company	Mission and San Pedro	DElaware 6300	M. J. Soldavini	1867
	Daly City Garage	47 Hillcrest	RAndolph 2930	Cliff Pettigrew	1916
	James E. Donahue	6259 Mission	RAndolph 9941	James E. Donahue	1932
	Harris Brothers	5990 Mission	DElaware 1173	W. Mushkin	1939
	Mather Bros.	6041 Mission	DElaware 3426	Joe and Fred Mather	1928
	Mission Auto Co.	6465 Mission	RAndolph 0334	A. L. Timossi & A. Ferraris	1925
	Pantaleoni Bros.	7046 Mission	RAndolph 3868	Victor & Vincent Pantaleoni	1928
	Peter Venturino	5975 Mission	RAndolph 9922	Peter Venturino	1939
AUTO WRECKERS	Daly City Auto Wreckers	7201 Mission	RAndolph 9592	D. Fairchild	1931
BARBER SHOPS	Curry's Barber Shop	6371 Mission		Cliff Curry	1926
BEAUTY PARLORS	Cut 'N Kurl	6654 Mission	RAndolph 0292	Mrs. Jennie Borelli	1934
	Daly City Beauty Shop	6315 Mission	RAndolph 8227	Julia Boschi	1940
	La Cerna Beauty Salon	5 Wellington	DElaware 0868	Mrs. Theresa Cerna	1938
	Little Beauty Salon	6019 Mission	ELkridge 0077	Frances Vitzen	1941
CANDY STORES AND CREAMERIES	Central Creamery	6331 Mission	ELkridge 4220	Albert E. Pulley	1940
	Daly City Creamery	6288 Mission	RAndolph 9639	Rose Hanson	1935
	Goodness! Laura Lee Candies	6229 Mission	DElaware 2940	R. C. Coombs	1940
CEMENT AND CONCRETE	Daly City Lime & Cement Co.	399 Templeton	RAndolph 1871	A. Milano	1916
CLEANERS AND DYERS	Daly City Cleaners	6274 Mission	DElaware 5261	J. F. Schultz	1940
	Wardrobe Cleaners	6748 Mission	JUniper 4-8821	T. B. Jones	
	Thomas Jefferson Cleaners	8 Wellington	RAndolph 6294	C. L. Williamson	1929
CORSETIER (Individual)	Spirella	332 Miriam	RAndolph 6895	Mrs. Eula Jakobsen	1942
DRUG STORES	McGraw Bros'. Pharmacy	6301 Mission	RAndolph 6012	E. A. McGraw	1928
DRY GOODS	Colma Dry Goods	7389 Mission	ELkridge 2792	Elizabeth Barlesi	1940
	Kaye's Smart Shop	66 School	ELkridge 3710	Kaye Abrami	1941
	Warshawski's Dry Goods	6340 Mission	DElaware 0231	Henry Warshawski	1922
EGGS AND BUTTER	Robertson's Egg Store	9 Hillcrest	RAndolph 6846	Alfred W. Robertson	1931
ELECTRICIANS	Electric Motor House	6999 Mission	ELkridge 3350	William Kerch	1940
	Hopman Electric	27 Gambetta	DElaware 5629	T. R. Hopman	1929
	Meritt Electric	244 Hillside	DElaware 7817	B. L. Meritt	1935
FLORISTS	School St. Nursery	213 School	DElaware 0981	Fred Lagomarsino	1929
GROCERIES	Colma Pioneer Grocery	San Pedro	DElaware 9040	G. Belli & Sons	1937
	Keithley's Market	6390 Mission	RAndolph 5884	"Red" Keithley	1940
	Hanover Grocery	653 Hanover	DElaware 10336	G. Gimle	1941
	Lucca Ravioli Co.	7370 Mission	RAndolph 6102	Pat and John Stanghellini	1926
	Philosophy Store	31 Hillcrest	RAndolph 2799	Geo. Nick & Bros.	1907
	Phil's Grocery	108 Los Olivos	ELk. 0458	P. W. Selby	1939
	Westlake Market	301 Miriam	RAndolph 9667	Robert Fessenden	1938
HARDWOOD FLOORS	L. H. Comer	159 Santa Cruz	RAndolph 9294	Larry Comer	1928
HOSPITALS	Villa Sanitarium	Vale and Werner	RAndolph 3636	Joseph Sarto	1929
INSURANCE	John J. Fahey Sr.	3 Wellington	DElaware 2981	John J. Fahey Sr.	1920
	A. J. Gaggero	7377 Mission	DElaware 8485	A. J. Gaggero	1930
	P. G. Selmi	39 Wellington	DElaware 2663	P. G. Selmi	1939
LIQUOR STORES	Gelsi's Place	6278 Mission	RAndolph 9729	Egedio Gelsi	1935
	Midtown Liquor Store	7144 Mission	ELkridge 2128	Mrs. Dezolina Scocca	1941
LUMBER YARDS	Dolan Bldg. Supply Co.	6939 Mission	RAndolph 6995	D. A. & J. F. Dolan	1923
	New Colma Mill & Lumber Co.	School & Bruno	DElaware 3344	Lee Noack	1938
	A. L. Stockton Lumber Co.	6100 Mission	DElaware 6320	A. H. Stockton	1909
MATTRESSES	Daly City Mattress & Upholstering Co.	6754 Mission	DElaware 9792	E. J. Allen	1936
MEAT MARKETS	Lucca Meat Market	Colma	RAndolph 6102	L. Pinochi & L. Stanghellini	1932
MORTUARY	W. C. Lasswell	6154 Mission	RAndolph 0100	B. Lasswell & I. Lasswell	1916
NURSERIES	Bungalow Nursery	Hillside	RAndolph 3718	Mr. & Mrs. Werle	1919
	Daly City Nursery	559 San Diego	DElaware 9907	F. & S. Bryant	1921
PLUMBER	A. M. Harrison	6236 Mission	DElaware 1991	A. M. Harrison	1927
RADIO SHOPS	Byrne Radio Store	6241 Mission	RAndolph 7782	Edward Byrne	1931
RESTAURANTS	Central Club	6282 Mission	RAndolph 9616	A. Sardi	1938
	Daly City Coffee Shop	6339 Mission	ELkridge 2657	John Sacaldasis	1928
	Gilmore's Inn	6456 Mission	DElaware 1286	Harry Gilmore	1942
	Hilltop Lodge	22 Hillcrest	RAndolph 9591	Jim Crudo	1940
	Italian Cafe	6630 Mission	ELkridge 0616	Lena Sereni	1940
	Signal Coffee Shop	6298 Mission	RAndolph 9971	Everett Bryan	1941
	Theatre Grill	6233 Mission	RAndolph 9787	George Spoulos	1931
	Tiny's New Place	6045 Mission	RAndolph 9583	T. Britton	1936
	Wit's End Cave	6055 Mission	RAndolph 9845	Bob Witt	1939
ROOFING	Alex Johnson	142 Winchester	DElaware 8418	Alex Johnson	1936
SAND AND GRAVEL	Pac. Coast Aggregates	Junipero Serra (85 - 2nd St.)	DElaware 3438		
SERVICE STATIONS	Frank's Union Super Service Station	6200 Mission		Frank Rehe and Staff	
	Carr's Service	6755 Mission	RAndolph 9755	J. O. Carr	1939
	Hammar's Shell Service	6098 Mission	RAndolph 9821	M. L. Hammar	1937
	Jean's Super Service Station	6498 Mission		Vic Gotelli	1943
SHEET METAL	Daly City Sheet Metal	6512 Mission	JUniper 4-4469	Frank Neumann	1933
TAXI CABS	Daly City Cab & Sedan Service	6296 Mission	RAndolph 9742	Joe Madison	1941
THEATER	Daly City Theatre	Mission & Flournoy	YUkon 2112	Henry Combe	
UPHOLSTERY	REB'S Upholstery Shop	26-28 Hillcrest	DElaware 4591	R. E. Bennett	1942



NOW—today or tomorrow—is the time to put your car in tune for winter driving. Since you no longer drive it for fun it's become a strictly business proposition to have us recondition it for top performance, gas economy, long life and satisfaction.

MATHER BROTHERS GARAGE

6041 Mission Street Phone DElaware 3426

WESTLAKE MARKET

301 Miriam St. RAndolph 9667

Closed Sundays from Noon to 4:30 p. m.
Open Evenings Till 8 p. m.

SAVE ON ALL STAPLES

WESTLAKE SAVES MONEY

with complete stock and selection of high quality foods at competitive prices.

WESTLAKE SAVES TIME

with handy location and convenient schedule of shopping hours.

WESTLAKE SAVES WORRY

with helpful, neighborly service in these days of rationed foodstuffs.

Lucca Ravioli Co.

7370 Mission St., Colma Phone RAnd. 6102

SPECIAL PRICES
For Friday and Saturday Only

CRISCO 3-POUND JAR	69c
CRISCO 1-pound package	24c
COFFEE M. J. B.	lb. 32c
QUICK OATS H. O. - 2 lb. package	25c
CLOROX Half-gallon	18c
BRANNAN - Product of Argentina CORNED BEEF 12-ounce can (7 points)	29c
SWEET MIXED PICKLES Lady's Choice - 25-oz. jar	32c
SEMOLINA PASTE 10-POUND BOX	$1.00

LUCCA MEAT MARKET

HOURS: 9 A. M. to 6 P. M.

Ration points and dollars buy more meat when you spend them with a reliable, conscientious dealer. Prime quality and cuts "made to your order" have been standards upon which were built our successful meat department, and which mean more to your advantage today than ever before. Let LUCCA'S MEAT MARKET help solve your food problem.

ALWAYS THE FINEST
FRUITS and VEGETABLES
ON THE MARKET

GET LUCCA'S
EXTRA LOW PRICES ON
POULTRY AND LIVESTOCK

FEEDS

WE CARRY A FULL LINE OF MASH AND SCRATCH FEEDS, WHOLE AND MILLED GRAINS, HAY AND LIVESTOCK NEEDS

FARMERS MARKET

6386-6390 MISSION STREET

KEITHLEY'S QUALITY — FARMERS MEAT COMPANY

FRUITS and VEGETABLES

(Hours: 9 a. m. to 9 p. m. - Store Closed All Day Mondays)
FREE DELIVERY OF ALL CANNING FRUITS



HERE THEY ARE!

Fresh vegetables and fruits are now at their best. Serve them daily for your family's health and to conserve packaged foods.

For daily menus or for home canning, you'll find KEITHLEY'S your best source for these foods. Our truck brings them, garden-fresh, from the growers' markets for your selection.

Help Yourself to the BEST FOOD POINT VALUES

BY SHOPPING CONSISTENTLY
AT THE

FARMERS MEAT COMPANY

Daly City housewives who have been our steady customers for a period of years appreciate the extra service we have been able to give them. Helpful advice on economical cuts, hints on preparation, aid in individual selection, etc., all are factors in making food planning more pleasant.

THEY'LL TELL YOU, TOO, THAT FARMERS' COMPETITIVE PRICES ALLOW IMPORTANT SAVINGS ON HOUSEHOLD EXPENSES.